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## Electronic Press Kit Service myPPK™ - Power Press Kits™ Celebrates 5th Anniversary Giving FREE Custom Themes

Gilbertsville, PA USA – (30-Jun-12) [Electronic press kit service, myPPK™ – Power Press Kits™](http://www.powerpresskits.com) ([www.powerpresskits.com](http://www.powerpresskits.com)) is celebrating its fifth anniversary by giving a FREE custom theme – a \$50 value – to every *new* one-year subscriber during the entire month of July, 2012.

Since the release of **Power Press Kits** (PPK) in 2007, the service has quickly grown to become the [online promotional tool](#) and website of choice for startups, stars and legends on six continents™ including GRAMMY® winners and nominees, multi-platinum-selling artists, record labels, American Idol finalists, world-champion athletes, models, colleges, top management agencies, international businesses and many more.

“We are super excited to offer this unprecedented™ promotion at our five-year milestone,” said Ron Schock of **Impact Artist Promotions, LLC** (IAP) which developed and operates the PPK service. “The PPK service continues to grow phenomenally through so many different types of users in so many countries, intelligently adapting to each user along the way through our extensive options like our **Referring Partner** rewards program, **Management Group** and **College / Bulk Group** programs, **Private Screening Room** login and multiple other individual-user options. We feel our unique custom themes are a perfect way to further showcase that excellent adaptability and versatility by rewarding all *new* one-year subscribers.

“We are so honored and blessed to have such a tremendous and continually-growing ‘Who’s Who’ list of notable celebrity subscribers alongside weekend ‘clubbers’ and those who aspire from across the globe over the past five years,” Schock continued. “New subscribers will see they are in *very* good company at **Power Press Kits!**”

Dozens of subscribers on the partial ‘Who’s Who’ list of which Schock speaks are displayed on the ‘**Who’s Using PPKs**’ link at [www.powerpresskits.com](http://www.powerpresskits.com). This short list includes such notables as Rock guitar legend **Jennifer Batten** who did three world tours with **Michael Jackson** including a performance to 1.5 Billion people during half-time performances at **Super Bowl XXVII** and followed with two world tours and three albums with rock icon, **Jeff Beck**.

**Roy Jones Jr.**, eight-time **World-Champion** boxer in four different weight classes who held a record seven belts at the same time. He is widely considered to be one of the best pound-for-pound boxers of all time. Also an accomplished Boxing Promoter, Television Analyst, Television and Motion Picture Actor, Music Performer and Manager.

**Karen Briggs**, featured solo violinist in the multi-platinum selling, "**Live at the Acropolis**" PBS special which has been seen in 65 countries by half a billion people and is the second best-selling music video of all time behind Michael Jackson's 'Thriller'. She appears in the classic family movie entitled, "**Music of the Heart**" starring **Merle Streep**, **Angela Bassett** and **Gloria Estefan** and has performed on the **Oprah Winfrey Show** with **Diana Ross**.

**Regina Belle**, multi-platinum selling artist, four-time **GRAMMY®** Award and **Academy® Award** winning vocalist whose hits have included such stellar offerings as 'Make It Like It Was', 'If I Could', 'Dream In Color' and 'A Whole New World' (with **Peabo Bryson**, featured on **Disney's** soundtrack of **Aladdin**). Signed to **Columbia**, **MCA**, **Peak** and now **Pendulum** records and married to former **NBA** player and now pastor **John S. Battle III**, Regina is now minister of music at **New Shield of Faith Ministries** in Atlanta.

**Chingy**, multi-platinum selling **Capitol Records** recording artist: **The Ambassador**, member of **GRAMMY®**-winning **Rock and Roll Hall of Fame** group, **Grandmaster Flash and the Furious Five**: **Preston Reed**, acoustic guitar legend, early pioneer and one-man revolution in the development of the two-hand percussive method of play who has toured the globe: **Ron Thompson**, legendary blues guitarist performed with and recorded for legends. In the early 80's, Ron met **Mick Fleetwood** (**Fleetwood Mac**) and the two became musical partners and close friends who later formed the band, **Mick Fleetwood's Blue Whale**: **Walter Dix**, world-class USA sprinter and multiple **Olympic** medalist. Winner of numerous **NCAA** championships: **Sidney Wilson**, **Wilhelmina Fitness Model**, celebrity personal trainer and up-and-coming actor. Appeared multiple times in **Men's Fitness** magazine and in **Sex in the City 2**: and so many others too numerous to mention.

It's obvious why Schock and others at IAP are so excited for all new subscribers to the **Power Press Kits** service who jump onboard in July, especially new *one-year* subscribers who take advantage of this one-time, unprecedented special offer!

Additional information on the **Power Press Kits** service can be found at [www.powerpresskits.com](http://www.powerpresskits.com) and on Facebook, Twitter and Myspace @myPPK.

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