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PR Squared Public Relations

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**VEVO.COM PREMIERES "HEAVEN IN THIS HELL"
MUSIC VIDEO FROM ORIANTHI**

**Platinum Selling Singer and Guitarist Orianthi Releases The Official Music Video for the
Title Track off Her New Album**



Hollywood, CA - Platinum selling solo artist and Australian guitarist Orianthi (Michael Jackson, Alice Cooper, Carrie Underwood) will World premiere the music video for "Heaven In This Hell", the title track off her new solo album released on Robo Records (distributed by Universal/Fontana), today on Vevo.com. Video Link: ["Heaven In This Hell"](#) Produced by Grammy and Golden Globe winning artist/producer Dave Stewart, the video was directed by Paul Boyd (Deadmau5, Neon Trees) head of production at Weapons of Mass Entertainment. Alongside Orianthi, the video features Glen Sobel (drummer for Alice Cooper),

Tommy Henriksen (guitarist for Alice Cooper) and Cyril Niccolai (of The Fairchilds) who plays her Voodoo Cowboy love interest.

"Heaven In This Hell" the album's title track, is a blues-rooted rock song which features swampy guitar riffs with a Zeppelin-esque vibe. The song was written with Dave Stewart, Gavin Brown (Lady Gaga, New Kids on the Block and Barenaked Ladies) and John Feldman (lead singer/guitarist for Goldfinger, producer/songwriter Papa Roach, Panic! at the Disco and Plain White T's). "The video is about the spell that love puts you under, " said Orianthi. "It's an addiction; it's heaven in this hell" she continued.

Following the release on Vevo.com, a version of the video will be available at www.OrianthiMusic.com with a cutting-edge, interactive Invu technology that enables users to connect with content real-time while viewing the video. Fans can view up-close guitar instruction from Orianthi, details about her preferred gear, biographical information, a live Twitter feed and more.

Heaven In This Hell, which Orianthi describes as a "stylistic mix of voodoo rock blues, with a bit of country", is available at Barnes & Noble, Best Buy, Amazon.com and digitally at iTunes and wherever digital music is sold.

Orianthi website: www.OrianthiMusic.com

Follow Orianthi on Facebook: <https://www.facebook.com/Orianthi?ref=ts&fref=ts>

Twitter: @Orianthi

About Invu:

Invu, a new RealNetworks service, is an interactive media platform that enables viewers to

engage with online video in real-time. More information is available at getinvu.com.
RealNetworks creates innovative applications and services that make it easy for people to connect with and enjoy digital media.

For more information or to schedule an interview with Orianthi, please contact:
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